



ExpoSeries 2022

Sponsorship



Who we are

Teesside University's School of Computing, Engineering & Digital Technologies has an outstanding reputation for delivering excellence in animation, games, computing and engineering.

Our undergraduate and postgraduate courses are accredited by ScreenSkills, the British Computer Society and the Engineering Council. We are the first Adobe Creative Campus in Europe. We are a member of the SideFX Certified Partner Programme in recognition of our knowledgeable instructors, the high quality of student work, and our efforts devoted to connecting students to industry.

We work closely with industry to design, develop and deliver our academic and professional programmes producing high calibre graduates who are snapped up by employers across the globe. Our programme of events showcase the expertise of students, academics and industry professionals and have helped us gain international recognition for the work that we do. We would love to collaborate on opportunities for you to be part of our courses and events, promoting your brand and accessing the top graduate talent produced at Teesside University.

**50+
years**

in delivering excellence
in computing and engineering

Listed in the
TIMES HIGHER EDUCATION
**WORLD
UNIVERSITY
RANKINGS**

2022

tees.ac.uk/source

RANKED IN THE
TOP20
list of
international animation
schools

(Animation Careers Review, 2021)

tees.ac.uk/source

Welcome to ExpoSeries 2022

ExpoSeries is a series of open exhibitions of student work from the School of Computing, Engineering & Digital Technologies at Teesside University, showcasing the best the school has to offer for over 17 years.

ExpoSeries offers you the opportunity to recruit students from a range of courses including animation, VFX, games, concept art, computer science, data science, cyber security and engineering. It is also the perfect environment to showcase your brand and network with academics, the Student Futures team, alumni and fellow professionals. We are delighted to be able to offer a wide range of sponsorship packages and hope you find something that suits. If you would like something bespoke we will be happy to discuss your needs with you.

“ ExpoTees is one of the premier events for showcasing the next generation of technology candidates onto market. It’s great to see a university and students working together to add immediate value to the commercial market and meet the rising superstars of the future as they take their first step into industry.

Victoria Howling,
Head of Recruitment, Flashtalking

“ ExpoTees is always the highlight of ZeroLight’s graduate recruitment calendar. With graduates appointed immediately after every annual visit, it has proved time and time again to be the event to discover new technical talent.

Erin Turnbull,
Talent Development Manager, ZeroLight

Events timeline

ExpoTees 18-19 May



Exhibiting superb work from our final year undergraduate and postgraduate students preparing to enter full-time employment. Perfect for employers looking for graduates to join their team. The best work from the event is celebrated at an awards ceremony on the evening of 19 May.

ExpoTalent 16 March



A showcase of second year undergraduate work offering an ideal opportunity for employers looking for a work-placement student and seek recruitment support from the Student Futures team at Teesside University. An evening awards ceremony closes the event.

ExpoTees London 30 June

An annual industry-led exposition of graduate work, showcasing animation, visual effects, concept art and games – demonstrating creativity, imagination and industry-standard skills. Hosted in 2022 by Framestore, this year the event includes industry panels, student screenings an exhibition and alumni networking opportunities.



ExpoTential 18-19 May

An opportunity to spot rising stars in our first year undergraduate students as they showcase some of their projects to industry for the first time. Our first years will be networking with employers alongside our ExpoTees event.



ExpoSeries Brand Sponsor £250

- > Inclusion of your logo on all digital and print materials.
- > Table and chairs, power supply and wifi provided.
- > Inclusion of your logo and link to your company website on our ExpoSeries event page.
- > Inclusion of any marketing materials in our delegate packs.
- > Available for each event:



Email scedt-events@tees.ac.uk
to specify which event(s) you wish to support.

ExpoSeries Stand Sponsor £500

- > Company stand in 1.5mx1.5m space in a prominent position.
- > Choice of options of high table and stools, comfy seating and coffee table, or desk style table and chairs.*
- > Power and wifi access.
- > Access to student ambassador as runner.
- > Sponsorship announced on the School and event social media channels (Twitter, LinkedIn, Facebook)
- > This also includes ExpoSeries Brand Sponsor package.
- > Available for each event:



* Table and seating options may vary for ExpoTees London



Email scedt-events@tees.ac.uk
to specify which event(s) you wish to support.

ExpoSeries Promo Sponsor £500

- > **VIP lunch for each day in attendance.**

- > **Video interview displayed on the website, social media networks, living wall and venue plasma screens.**

- > **Half page advert in the ExpoTees Brochure.**

- > **Sponsorship announced on the University and event social media channels** (Twitter, LinkedIn, Facebook)

- > **Available for each event:**



Email scedt-events@tees.ac.uk
to specify which event(s) you wish to support.

ExpoSeries Awards Sponsor £300

- > Thanked by name at the Awards Ceremony.
- > Opportunity to select the winning student in your chosen category.*
- > Award title named after your company e.g. The Company Name Award for Best...
- > Presentation of trophy, certificate and prize to the winner of your sponsored award.**
- > Sponsorship announced on the University and event social media channels (Twitter, LinkedIn, Facebook)
- > This also includes ExpoSeries Brand Sponsor package.
- > Available for each event:



LONDON

*Categories list available on request. You may choose to create your own award title.

**Trophies, certificates and prizes are arranged by Teesside University.

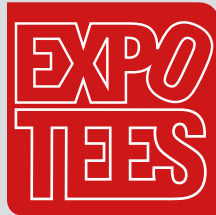


Email scedt-events@tees.ac.uk
to specify which event(s) you wish to support.

ExpoSeries VIP Recruitment Sponsor £1,000

- > Preview of student work ahead of the event and before any other recruiters.*
- > Your own room for interviewing students or to act as a base during the event.
- > A student runner to support you during the event.
- > Lunch and refreshments served in your room.
- > Sponsorship announced on the University and event social media channels (Twitter, LinkedIn, Facebook)
- > Support with shortlisting and arranging interviews outside of the event.
- > This also includes ExpoSeries Brand Sponsor package.

> Available for each event:



*Not available for ExpoTalent

LONDON



Email scedt-events@tees.ac.uk
to specify which event(s) you wish to support.

ExpoSeries Headline Sponsor £3,000

> **This package includes the following:**

- ExpoSeries Brand Sponsor
- ExpoSeries Stand Sponsor
- ExpoSeries Awards Sponsor
- ExpoSeries Promo Sponsor with upgrade to a full page advert
- ExpoSeries VIP Recruitment Sponsor

> **Feature in one of our business newsletters to 1,000+ companies.**

> **Logo on PC wallpaper within labs and lectern PCs during event.**

> **Press releases to regional and national press and on tees.ac.uk/expotees.**

> **An exhibition room named after your brand, listed in the programme and signposted at the event.**

> **Available for each event:**



LONDON



Email scedt-events@tees.ac.uk
to specify which event(s) you wish to support.

ExpoTees London Student Donor £600

This package is designed to support our students with travel, accommodation and costs incurred in travelling to London to showcase their work to industry at Framestore's studios.

Any donations will go towards subsidising the students' expenses.

As a thank you for your donation we would like to:

- > **Offer you two free full week Animex Pro Passes (worth £260) to the Animex Festival 16-22 May, animex.tees.ac.uk.**
- > **Announce your support on the University and events social media channels** (Twitter, LinkedIn and Facebook).
- > **Your participation announced through University and Animex social media accounts** (Twitter, LinkedIn, Facebook)
- > **This also includes ExpoSeries Brand Sponsor package.**
- > **Available for:**



Email scedt-events@tees.ac.uk

ExpoTees London Networking Sponsor £1,000

Become the sponsored host for the ExpoTees London Networking Event attended by students, academics, industry and returning Teesside University alumni. The networking session takes place after the student showcase. It provides a fantastic opportunity to network and promote your brand.

This package includes:

- > **Two free full week Animex Pro Passes (worth £260) to the Animex Festival 16-22 May, animex.tees.ac.uk.**
- > **An invitation to you and a colleague to the Animex Conference Dinner on 18 May.**
- > **Sponsorship announced on the School and event social media channels** (Twitter, LinkedIn, Facebook)
- > **An opportunity to address the attendees at the opening of the event.**
- > **Logo displayed at the start of the showreel of student work.**
- > **This also includes ExpoSeries Brand Sponsor package.**
- > **Available for:**



Email scedt-events@tees.ac.uk

ExpoSeries Bespoke Package price on design

There are so many ways to get involved with the ExpoSeries programme of exhibitions. If there is something in particular you would like that isn't listed then please get in touch so we can create a bespoke package for you.

> Available for:



Email scedt-events@tees.ac.uk

Thank you.

We hope that you have seen something you like. If you want to know more about the events and packages on offer, or if you would like to discuss something bespoke then please get in touch

scedt-events@tees.ac.uk

All donations go directly into helping our fantastic students move into graduate employment at these not-for-profit events. We are immensely grateful to all who have supported us over the years and look forward to hearing from you.



Interested? Please get in touch
scedt-events@tees.ac.uk